

CANADIAN

LegalNewswire

From the publisher of *Canadian Lawyer* and *Law Times*

E-NEWSLETTERS

Our national edition is issued every Monday to **41,000+ lawyers across Canada with an average open rate of 42%**. *Canadian Legal Newswire* is the weekly e-newsletter that lawyers and in-house counsel have come to depend on for essential late-breaking news.

RATES & OPTIONS

Edition & Advertising Options	Junior Leaderboard 600x100 (Pixels)	Big Box 300 x 250 (Pixels)	Sponsor Spotlight (Text Box)	Half Big Box 300 x 100 (Pixels)
NATIONAL EDITION WEEKLY	1 time - \$1,495 3+ times - \$1,440 6+ times - \$1,315 12+ times - \$1,195 24+ times - \$1,080	1 time - \$1,260 3+ times - \$1,195 6+ times - \$1,135 12+ times - \$1,080 24+ times - \$1,020	1 time - \$1,200 3+ times - \$1,135 6+ times - \$1,080 12+ times - \$1,020 24+ times - \$955	1 time - \$1,020 3+ times - \$955 6+ times - \$900 12+ times - \$850 24+ times - \$775
INHOUSE EDITION BI-WEEKLY	1 time - \$1,195 3+ times - \$1,135 6+ times - \$1,080 12+ times - \$1,020 24+ times - \$955	1 time - \$1,080 3+ times - \$1,020 6+ times - \$955 12+ times - \$900 24+ times - \$850	1 time - \$955 3+ times - \$900 6+ times - \$850 12+ times - \$775 24+ times - \$720	1 time - \$850 3+ times - \$775 6+ times - \$720 12+ times - \$670 24+ times - \$590
E-EXCLUSIVE EDITION	National: \$4,145 Targeted: \$3,055	Includes Junior Leaderboard ad and extended message area (600 x 350 pixels)		

E-EXCLUSIVE EDITIONS

National: **\$4,145** Targeted: **\$3,055**

Hone your target audience further with targeted editions, broken out provincially or regionally or by practice area such as litigation, family, real estate, wills and trusts and employment law. Includes **junior leaderboard ad (600 x 100 pixels)** and **extended message area (600 x 350 pixels)**.

SPECIFICATIONS:

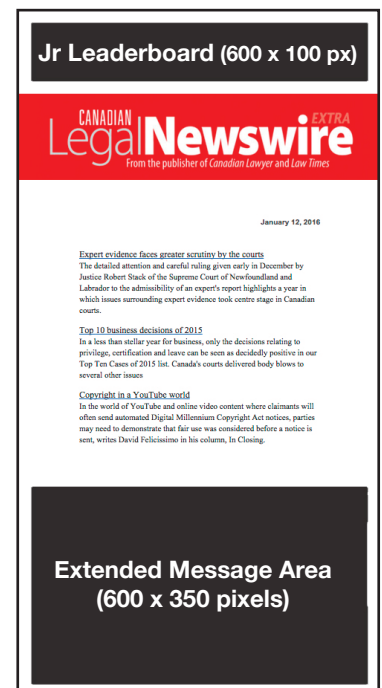
IMAGE TYPE: .GIF, .JPG, Image Animation (.GIF*): Single to infinitely looping banners accepted

IMAGE FILE SIZE: 50K maximum for static or animated .GIF

LINKING URL: An active URL must be provided

TESTING: All creative must function uniformly on both MAC and PC platforms as well as multiple browser versions of Firefox, Chrome, Internet Explorer, and Safari

NOTE: Please ensure ads without background colour have a key line.
Applicable taxes will be added to all rates



For more information, please contact CarswellMedia.Sales@thomsonreuters.com or call 416-649-8841